Saeid Ranjbar

Senior Product Designer

Product Designer, UI/UX designer

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Summary

I am passionate about product design and development, and I enjoy helping both users and businesses achieve their goals. I constantly ask myself questions like, "How can we improve this product or feature? Who is the target audience? And how do they feel about it?"

Throughout my career, I have found great satisfaction in making users' dreams come true and helping businesses succeed. As a product designer, my focus is on providing a compelling experience that improves brand loyalty, user retention, and conversion rate. Communication is key, and I make sure to involve users in the design process and advocate for user-centered and data-driven design based on their needs and business goals.

I am results-driven and pay close attention to details. I have a track record of helping users & businesses increase profit while reducing costs.

My Skills

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LATEST
PROJECTS:

MyIrancell App

Mobile telecommunication company

My role: UI/UX Team Director

Design by: Sketch, Adobe Illustrator

Developed by: Vue Js, web API, Html, CSS

Platform: Android, IOS

Irancell Eshop website & Marketplace

Online Store

My role: UI/UX Team Director, UI/UX Designer

Design by: Sketch, Adobe Illustrator, Zeplin

Developed by: HTML, Bootstrap, PHP, JavaScript

Platform: Web

MehrBank Mobile App

Banking app

My role: UI/UX Designer, Product designer

Design by: Sketch, Adobe Illustrator

Developed by: Java, React

Platform: Android, IOS

Joule Website & Mobile app

Healthy Food Store

My role: UI/UX Designer & Developer

Design by: Sketch, Adobe Illustrator, Zeplin

Developed by: HTML, Bootstrap, PHP, JavaScript

Platform: Android, IOS, Web

Tolou Accounting app

Accounting windows app

My role: UI/UX Designer

Design by: Sketch, Adobe Illustrator, Zeplin

Developed by: C#, .Net framework

Platform: Windows

Samtik Website

Air Travel, Tourism Services Company

My role: Senior UI/UX Designer, Front-end Developer

Design by: Adobe Photoshop, Adobe Illustrator, Git

Developed by: C#, ASP.Net framework, HTML, Bootstrap, JavaScript

Platform: Web

EXPERIENCE:

Oct 2018 - Present

MTNIrancell, Iran

UI/UX Team Director

Irancell is an Iranian telecommunications company that operates Iran's largest 2G-3G-4G-4.5G-5G mobile network, and fixed wireless TD-LTE internet services. It is the first provider of 5G internet in Iran. As of 2013, Irancell holds a revenue of 4.9 billion dollars. It is the 32nd largest company in Iran.

Jan 2018 - Oct 2018

MTNIrancell, Iran

Senior UI/UX Designer

Irancell is an Iranian telecommunications company that operates Iran's largest 2G-3G-4G-4.5G-5G mobile network, and fixed wireless TD-LTE internet services. It is the first provider of 5G internet in Iran. As of 2013, Irancell holds a revenue of 4.9 billion dollars. It is the 32nd largest company in Iran.

Jul 2019 - Present

Asre Danesh Afzar, Iran

Senior UI/UX Designer, Product Designer

ADA was founded in 1995 and has about 150 staffs. It has a brilliant background in national projects and the development of new businesses in Iran.
Projects:
Mobile Banking, Telecommunication, Insurance, Bill Payment, Online Payment

May 2018 - Sep 2018

Incitement, Malaysia

Front-end developer
Inpactor is a blockchain-based social network for Corporate Social Responsibility and me remotely developed part of this social network front-end.

Jun 2017- Dec 2017

Samtik, Tehran

Senior UI/UX designer & Front-end developer
Saei Tehran Air Travel, Tourism Services Company was established in 2001 and started operating in the field of travel services.

Jul 2015- Jun 2016

Hamgam Pardaz, Tehran

Senior UI/UX designer & Front-end developer
HAMGAM provides leading-edge IT and consultancy services and solutions to large organizations and companies, research centers, high-tech and manufacturing sectors since 2003.

Apr 2015- Jul 2016

Bidbarg, Tehran

Senior UI/UX designer & Front-end developer
The Bidbarg is a startup in insurance consultant and my role was UI designer and front-end developer.

Jul 2014- Mar 2015

AriaSun, Tehran

Director of the front-end & UI/UX department
Startup in Travel, Tourism Services

Apr 2013- Jul 2014

Kara2000, Tehran

Senior UI Designer & front-end developer
Kara2000 is one of the leading providers of advanced workforce management and access control solutions in Iran. Our solutions provide customers with organizational efficiency and security.

Mar 2010- Feb 2013

Freelance

UI Designer & Front-end developer
Multiple Startups and companies as a UI designer & front-end developer

Teaching & Mentoring:

Free UX design course
Duration: 8 weeks
Students: 80
Session's time: 2hr

Free UI design course for beginners (Video)
Duration: 8hr
Students: more than 300
Session's time: 2hr

Advance UI design course
Duration: 5 weeks
Students: 12
Session's time: 2hr

Mentoring
Students: 20
Per week: 2hr

EDUCATION:

BACHELOR, Tehran, IRAN

Information Technology (IT) 2010 – 2013

THANK YOU.